



NBI Published Promotions

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BUILDING A LIMITLESS IRELAND

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Document Overview

Amendment Record

Revision No.	Changes	Author	Date
1.1	Published version	Product Management	September 2020
1.2	Published version	Product Management	September 2020
1.3	Published version	Product Management	September 2020
1.4	Published version	Product Management	October 2020
1.5	Production Test Promotion Extension	Product Management	February 2021

Terms & Definitions

Term	Definition
DECC	Department of Environment, Climate & Communications
IA	Intervention Area
NBI	National Broadband Ireland
NBP	National Broadband Plan
OLT	Optical Light Terminal
RSP	Retail Service Provider
RFS	Ready for Service
VUA	Virtual Unbundled Access
WSP	Wholesale Service Provider

Referenced Documentation

Ref. No. & Title
Bitstream and VUA Reference Offer

Introduction

This document outlines all published promotions as issued by National Broadband Ireland (NBI) to Retail Service Providers (RSPs) and Wholesale Service Providers (WSPs) selling NBI high-speed broadband services within the Intervention Area.

All promotions and/or price changes are subject to agreement with the Department of Environment, Climate and Communications (DECC) and are subject to introduction via the NBI product development and change management processes. Regulated notification and delivery timelines must be adhered to in the case of all as set out in the National Broadband Plan (NBP) contract agreement.

Promotional terms and conditions apply only to the promotions as outlined in this document and co-exist with standard terms and conditions for all NBI consumer and business products. NBI reserve the right to withdraw or amend promotions or amend the promotion timelines by providing the relevant notice to RSPs/WSPs.

1 Free Connection and Service Rental for Production Test Orders

This promotion relates to the specified period of time during which eligible¹ RSPs/WSPs will be invited to take part in a technical production test of high-speed broadband services prior to full commercial launch. With this promotion, RSPs/WSPs will be offered free connection and service rental on all Bitstream and VUA orders placed within the Production Testing event.

Promotional terms and conditions apply only to the promotions as outlined in the table below and co-exist with standard terms and conditions for all NBI Bitstream and VUA consumer and business products. Details as outlined below.

9 th December 2020 to 30 th April 2021		
Product	Standard Pricing (ex VAT)	Promotional Pricing (ex VAT)
Bitstream Consumer standard	€29.49	€0.00
Bitstream consumer Premium	€34.49	€0.00
Bitstream Business Standard	€64.00	€0.00
Bitstream Business Standard	€74.00	€0.00
VUA Consumer standard	€26.00	€0.00
VUA consumer Premium	€31.00	€0.00
VUA Business Standard	€54.00	€0.00
VUA Business Standard	€64.00	€0.00
Bitstream Consumer COS (1Mbit/s EF)	€1.00	€0.00
Bitstream Business COS (10Mbit/s , 40Mbit/s)	€20.00	€0.00
Bitstream Business COS (20Mbit/s , 80Mbit/s)	€30.00	€0.00
VUA Consumer COS (1Mbit/s EF)	€0.50	€0.00
VUA Business COS (10Mbit/s , 40Mbit/s)	€5.00	€0.00
VUA Business COS (20Mbit/s , 80Mbit/s)	€10.00	€0.00
Bitstream Multicast - connection per end user	€2.50	€0.00
VUA Multicast - connection per end user	€2.50	€0.00
Bandwidth Change	€2.50	€0.00
Cessation charge (software only)	€2.50	€0.00
Initial Charge		
Reconnection Charge (software only)	€2.50	€0.00
Bitstream usage charges	€0.37 per M/bit / user	€0.00 per M/bit / user

Table 1 – Production Testing Promotional Details

¹ RSP/WSP participation in Production Test activities is subject to successful completion of RSP/WSP Test Lab activities as set out in the RSP/WSP Onboarding document as published on <https://nbi.ie/industry/service-provider/>

Free Connection and Service Rental for Production Test Orders - Terms and Conditions

- Promotion applies to both Bitstream and VUA connections
- Promotion applies to orders placed by RSPs/WSPs between 9th December 2020 and 30th April 2021.
- All connection and rental charges from commencement to completion of this promotion will be charged at the promotional pricing for the duration of this promotion.
- Billing will commence on any Bitstream and/or VUA connections which remain active beyond the completion date of this promotion.
- All orders placed should be considered live production orders and treated as such in relation to provisioning and support services.
- All successfully completed orders will be considered live and remain active within the Operational Environment until such time as they are ceased by the originating RSP/WSP or as agreed otherwise with NBI.
- RSPs/WSPs will be notified of eligible premises for this promotion up to 30 days in advance of confirmed commencement of the Production Testing phase via deployment file.
- Notification will include suitable Ribbon/OLT and associated Eircodes from which an RSP/WSP can choose from in order to secure suitable candidates for Production Testing order placement.
- Promotion will be issued via monthly billing credit to allow RSPs/WSPs to validate their own billing solution.
- Free connection and service rental will be displayed on the RSP/WSP bill as a promotional line item.
- Credits will include any associated connection and rental fees for the duration of the promotional period.
- After the promotional period, all active connections will be charged at published rental rates. Note, disconnection fees will not be charged on orders placed during the Production Testing period after the promotional period ends.
- The minimum term as specified in the Bitstream and VUA Reference Offer does not apply to Production Test connections.
- NBI reserve the right to withdraw or amend this promotion or amend the promotion timelines by providing the relevant notice to RSPs/WSPs.
- Free connection means eligible orders will avail of a €100.00 promotional discount on connection pricing.
- This promotion is provided to RSPs/WSPs strictly on the basis that a connection fee will not be charged to end users and also that there is service rental ²incentive passed onto the end user

² Service rental incentive does not have to constitute free rental for the End User, rather RSPs should use reasonable endeavors to pass cost savings to End Users

2 Free Connection for Pre-Orders

With this promotion, eligible³ RSPs/WSPs will be offered free connection on all pre-orders placed for the duration of the promotion. Promotion details as outlined below.

Product	Bitstream and VUA Commercial Launch to 31st December 2021	
	Standard Pricing (ex VAT)	Promotional Pricing (ex VAT)
Initial Charge (Pre-Orders)	€ 100.00	€ 0.00
Cancellation Charge / Other Connection Charge (Pre-Orders)	€ 2.50	€ 2.50

Table 2 – Free Connection for Pre-Orders

Free Connection for Pre-Orders - Terms and Conditions

- Promotion applies to both Bitstream and VUA connections
- This promotion relates to free connection for all pre-orders placed on or after the commercial launch date and on or before 31st December 2021.
- This promotion is subject to the launch of pre-order functionality within the automated operational environment.
- All pre-orders placed within the promotional period will avail of free connection during the pre-order period.
- Pre-order period dates from up to 90⁴ (ninety) days prior to the Ready for Service (RFS) date to 14 (fourteen) days prior to the RFS date only. From 14 days prior to the RFS date, the pre-order window will close, and pre-orders will no longer be available for selection.
- Notifications of pre-ordering timelines will be communicated via the deployment file in addition to being available via the eligibility order type.
- Pre-order timelines are subject to change on an individual premises, ribbon or OLT basis.
- Free connection will be displayed on the RSP/WSP bill as a promotional line item.
- Pre-order cancellation charge of €2.50 will apply to all pre-orders cancelled prior to connection as per standard process.
- NBI reserve the right to withdraw or amend this promotion or amend the promotion timelines by providing the relevant notice to RSPs/WSPs.
- Free connection means eligible orders will avail of a €100.00 promotional discount on connection pricing.
- This promotion is provided to RSPs/WSPs strictly on the basis that a connection fee will not be charged to end users when ordered during the pre-order timeline

³ To become eligible for order placement in the NBI Production environment, RSPs must have successfully completed the onboarding process as per the published NBI Onboarding document

⁴ Pre-order period of 90 days may be reduced during the early delivery phases of pre-order functionality.

3 Free Connection Promotion

With this promotion, eligible⁵ RSPs/WSPs will be offered free connection on all orders placed for the duration of the promotion. Promotion details as outlined below.

	Bitstream and VUA Commercial Launch to 30th June 2021	
Product	Standard Pricing (ex VAT)	Promotional Pricing (ex VAT)
Initial Charge (Standard Orders)	€ 100.00	€ 0.00

Table 3 – Free Connection Promotion

Free Connection Promotion - Terms and Conditions

- Promotion applies to both Bitstream and VUA connections
- This promotion relates to free connection for all orders placed on or after the commercial launch date of NBI Bitstream and VUA products and on or before 30th June 2021.
- All orders placed within the promotional period will avail of free connection during the order period.
- The order period dates from 14 days prior to the Ready for Service (RFS) date where pre-ordering capability was in place for a premise.
- Notifications of ordering timelines will be communicated via the deployment file in addition to being available via the eligibility order type.
- Order timelines are subject to change on an individual premises, ribbon or OLT basis.
- Free connection will be displayed on the RSP/WSP bill as a promotional line item.
- NBI reserve the right to withdraw or amend this promotion or amend the promotion timelines by providing the relevant notice to RSPs/WSPs.
- Free connection means eligible orders will avail of a €100.00 promotional discount on connection pricing.
- This promotion is provided to RSPs/WSPs strictly on the basis that a connection fee will not be charged to end users when ordered during the order timeline

⁵ To become eligible for order placement in the NBI Production environment, RSPs must have successfully completed the onboarding process as per the published NBI Onboarding document